



Badge Earner Guide

Getting Started

There are two steps to getting started:

- SalesFuel issues a badge to you
- You create an account and claim your badge

Receive a badge

How do you know if you've been issued a badge? You'll receive an email from 'SalesFuel via Credly' that looks like this:



You've earned a badge from SalesFuel



Local Marketing Expert
Issuer: SalesFuel


Accept your badge

or accept your badge by clicking:
<https://www.credly.com/go/sXRwll62jQPTRCdp8vBKlw>

Click the Accept your badge button. This will direct you to the Credly badge platform where you will create an account.

Create an Account

Create a Credly account to accept your badge.



Local Marketing Expert
Issued by [SalesFuel](#)

First Name *
Ashley

Last Name *
Roberts

Email
a...9@gmail.com

Country/Territory *
United States ▼

Password *
.....

Send me occasional news and updates on professional growth opportunities.

I agree to the [Terms of Service](#) and [Privacy Policy](#).

[Create Account](#)

[I have an account](#)

Fill in each field, then read and agree to the [Terms of Use](#) and [Privacy Policy](#). Also let us know if you'd like to receive occasional messages from Credly.

Click [Create Account](#).

Confirm your Email:



Confirm Your Email

Thank you for creating an account with Credly!
To finish setting up your account, please check your email to confirm the address you provided.

If you don't see our message, please check your spam folder!

Check your email and follow the instructions there to continue:

The Credly logo, featuring the word 'Credly' in a dark green, cursive script font, centered on a light gray rectangular background.

Welcome to Credly!

You're receiving this message because you signed up for an account on Credly. (If you didn't sign up, you can ignore this email.)

Confirm My Email

or confirm your email by clicking:
<https://www.credly.com/go/muKlCwBpHPx1Dgicmsul8g>

You will be prompted to sign in with the credentials you created:

Sign in

Email
a...9@gmail.com

Password
.....



Remember me [Forgot your password?](#)


Sign in

[Create account](#)

Accept your badge

Once you sign in, you will be able to claim your badge:

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This badge was issued to [Ashely Roberts](#) on 4 May 2021.
Accepting a badge adds it to your profile. You can edit your privacy settings after accepting.

Accept Badge



Type: Learning

Level: Intermediate

Time: Hours

Local Marketing Expert

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AdMall Certified Local Marketing Experts are able to leverage limited-time manufacturer promotions, identify local prospects to call on by brand, find available vendor co-op funds and build optimized category research to share with local advertisers. They can also generate a client needs analysis where appropriate.

Skills

- AdMall Certified
- Advertising Sales
- Audience Targeting
- Client Needs Analysis
- Consultative Selling
- Consumer Spending Research
- Co-op Financing
- Lead Generation
- Local Account Prospecting
- Local Account Sales
- Media Sales
- Media Spend Analysis
- Prospect Datasets
- Report Customization
- Seasonal Prospecting

Determine your badge settings

Badge Settings ✕

Public

Badge will be accessible to the public.



Auto Accept

All future badges issued by SalesFuel will be accepted and public.



Save Settings

Share your badge

Once you have accepted your badge, you can broadcast the badge directly from Credly to your social networks including:

- LinkedIn Newsfeed & Profile
- Twitter
- Facebook

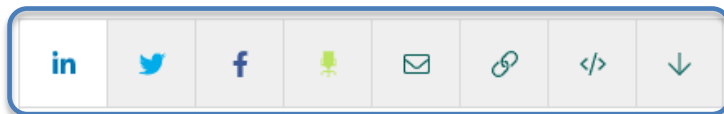
Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.



Local Marketing Expert

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LinkedIn

Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile.

Connect

Select the social network using the icons at the top. Then click Connect.

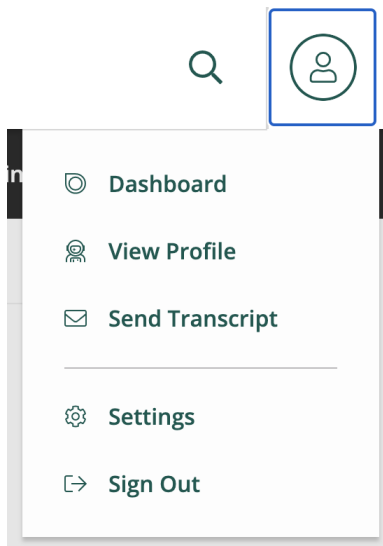
You can also email the badge, download the badge image, download the code to embed your badge on a website, and copy the badge landing page URL.

Complete your Profile

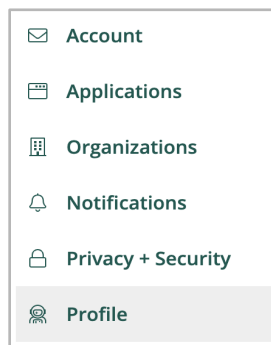
Your Credly profile is an important part of telling your professional story. It's one spot on the web where you can manage and share the achievements that will further your career, so make sure to include a few key elements:

- **Name** – Is your name Katherine, but you go by Kate? Edit your name to best reflect what you'd like to be called at work.
- **Profile picture** – Make sure it's a nice one that represents how you'd like to be viewed by potential employers. The minimum size is 196 x 196 pixels.
- **Bio** – This is where your professional personality can really shine through. You've got 500 characters to sketch out your key talents, qualifications and interests.

To personalize or edit your profile, click on the Profile icon at the top right corner of any screen and select Settings.



Click Profile from the left sidebar menu.



From this page you will be able to add a photo and a brief bio along with other details:

- Account
- Applications
- Organizations
- Notifications
- Privacy + Security
- Profile**

Public Details

This information appears on your [public profile](#) and search results.
* = required field

First Name *
Ashley

Middle Name

Last Name *
Roberts

Bio (0 / 600 characters)

Current Employer
AUW Technologies Inc.

Current Position
Account Executive

Website URL

Credly URL
credly.com/users/ashley-roberts.fd68924b

Your Location


Country/Territory *
United States

State/Province
Select State

City

Zip Code

[Save Profile Changes](#) [Delete my profile](#)



[Edit](#) | [Remove](#)

Complete your Profile by clicking the Save Profile Changes button.

Credly Badge Profile (cont.)

A personalized profile gives viewers a better understanding of who you are.

Remember:

You can edit your Profile any time by clicking your picture in the upper right corner. Then click Settings/Profile.

That's it. From this point forward, you will be able to easily accept and share each badge you earn!